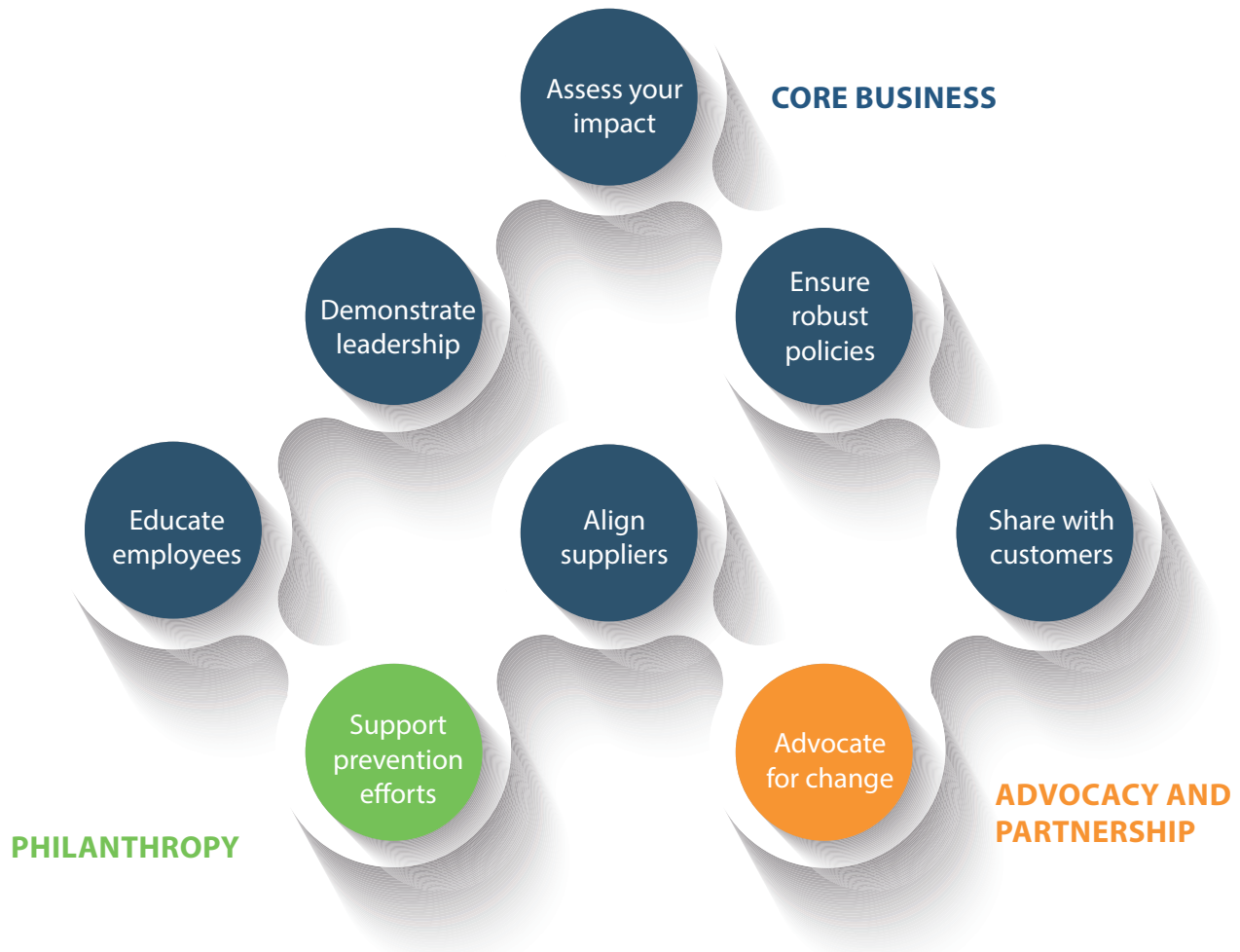


BEST PRACTICES FOR EMPLOYERS

The BEST Employers Alliance is a national coalition of employers and associations committed to reducing sex trafficking and buying. The BEST Practices for Employers were created to reduce the harm caused by sex traffickers and buyers—harm that can negatively impact both employers and trafficking victims.



Join the BEST Employers Alliance to make an impact. You will also gain access to new resources:

- In-depth information on BEST Practices
- Self-assessment tool
- Vetted sample policy language
- Educational materials
- Examples by leading employers
- Information-sharing opportunities with leaders
- Cutting-edge data

How does my organization join?

- **Gain Commitment from Executive Leaders**
Executive leaders are those who are able to make commitments on behalf of their organization to dedicate time and resources toward the prevention of sex trafficking and buying.
- **Complete a Self-Assessment**
- **Make Progress**

Alliance partners may remain confidential if they choose. Join today at [BESTALLIANCE.ORG/JOIN](https://bestalliance.org/join)

BENEFITS OF JOINING & IMPLEMENTING BEST PRACTICES



Protect your organization from risks to reputation, employee and customer safety, employee productivity, employee satisfaction, and your bottom line.



Distinguish your brand and attract a new generation of customers and employees who share your values.



Participate confidentially or receive external recognition and validation for your corporate responsibility leadership.



Join with leading employers to make a positive impact on the lives of the most vulnerable in our society.

TYPES OF PARTNERSHIP

1 BUSINESS

2 GOVERNMENT

3 NONPROFITS & ASSOCIATIONS



Working with BEST to develop and provide valuable resources for the lodging industry has proven to be extremely valuable to our members, to our association, and to our state. I am proud of WLA's partnership with BEST and I continue to recommend BEST to other lodging associations across the country."



Jan Simon, President and CEO
Washington Lodging Association, 2000-2015

LEADERSHIP

Includes representatives from:

- Randstad US
- Slalom Consulting
- Society for Human Resource Management
- Carlson Rezidor Hotel Group
- Global Business Coalition Against Human Trafficking
- Auerbach Realty Holdings, LLC
- Cook County Sheriff's Office
- Demand Abolition
- King County Prosecuting Attorney's Office
- Polaris Project
- Rotary
- Wellington Management Company