



# SEX TRAFFICKERS AND SEX BUYERS PUT EMPLOYERS AND THEIR BUSINESS PARTNERS AT RISK

National Business Case

**WHAT IS SEX TRAFFICKING?** Prostituting a minor and/or using force, fraud, or coercion to compel a person into sex work.

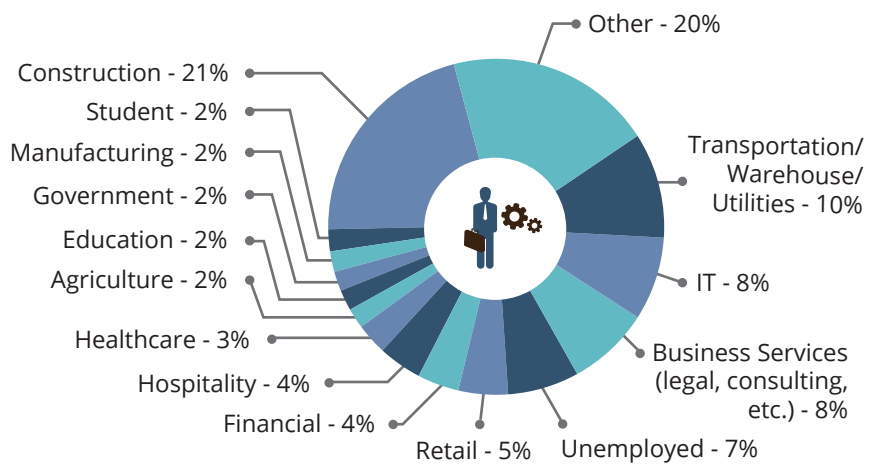
**IS IT A PROBLEM?** Thousands of children and women are trafficked in the U.S. <sup>1</sup> The typical age of youth entering prostitution is 13-15 years old. <sup>2</sup>

## 1. EMPLOYEES ARE SOLICITING SEX FROM TRAFFICKING VICTIMS

- An initial study suggests that a peak time that people are procuring sex online is **2:00 P.M.** <sup>3</sup>
- **63%** of prostituted people said that they met clients on company properties. <sup>4</sup>
- In one 24-hour period in Seattle, an estimated **6,847** people solicited sex on one of the 100+ available websites. <sup>5</sup>
- An Estimated **15-20%** of American men report having solicited sex. <sup>6</sup>
- **Police** across the U.S. are increasing arrests of buyers, which will increase the number of employees who are caught.

### Industries of Sex Buyers

Of 872 people charged with soliciting sex from children or adults nationwide, the majority work in the private sector. <sup>7</sup>



## 2. SEX TRAFFICKERS & BUYERS USE BUSINESS PREMISES



Hotels



Shopping Malls



Apartments



Parking Lots



Restaurants



Massage Facilities

Are all used in sex trafficking.



A 2012 study found that 63% of trafficking incidents involved hotels, ranging from economy to luxury hotels. <sup>8</sup>



Teenage girls visiting shopping malls have been targeted and approached by pimps within 45 minutes of their arrival. <sup>9</sup>

### 3. SEX TRAFFICKERS USE BUSINESS PRODUCTS & SERVICES



Websites



Airlines



Travel Companies



Buses



Ports



Banks



Other Businesses

Your business reputation is at risk every time a trafficker or buyer uses your core services!

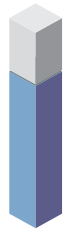


#### Your Business Is at risk

- Public reputation
- Hostile work environment
- Decreased work productivity
- Legal risks
- Financial risks



#### Sex trafficking causes severe harm to children and adults involved



85%

of prostituted people have histories of childhood sexual and physical abuse.



OVER 85%

of prostituted people experience physical and sexual assaults, homelessness, and PTSD.



OVER 89%

report wanting to leave prostitution if they had an alternative. <sup>10</sup>



**Business leaders have the power to change attitudes and actions that harm businesses and exploit women and children.**



Internal Policies & Practices



Philanthropy



Jobs

The BEST Employers Alliance is a partnership of public and private employers representing over 200,000 employees. Alliance partners have helped create resources for any employer to access and implement.

#### Free resources from BEST:

- **Self-Assessment Survey** that evaluates risk and opportunities is available at [www.bestalliance.org](http://www.bestalliance.org)
- **Best Practices** with sample policies and practices by model employers
- **Employee Training** for individuals or groups at [training.bestalliance.org](http://training.bestalliance.org)

<sup>1</sup>All references are listed online at [www.bestalliance.org/bcreference](http://www.bestalliance.org/bcreference)