



Sex traffickers and sex buyers put employers and their business partners at risk

WHAT IS SEX TRAFFICKING?

(a) prostituting a minor and/or (b) using force, fraud, or coercion to compel a person into sex work

IS IT A PROBLEM?

At least 300-500 youth are prostituted in greater Seattle.¹ In the U.S., the typical age of entry into prostitution is 13-15 years old.²

1 ISSUE: EMPLOYEES ARE SOLICITING SEX FROM TRAFFICKING VICTIMS

- An initial study suggests that the peak time people are procuring sex online is **2:00pm**.³



- 3 out of 4 prostituted people said that they met clients on company properties.⁴

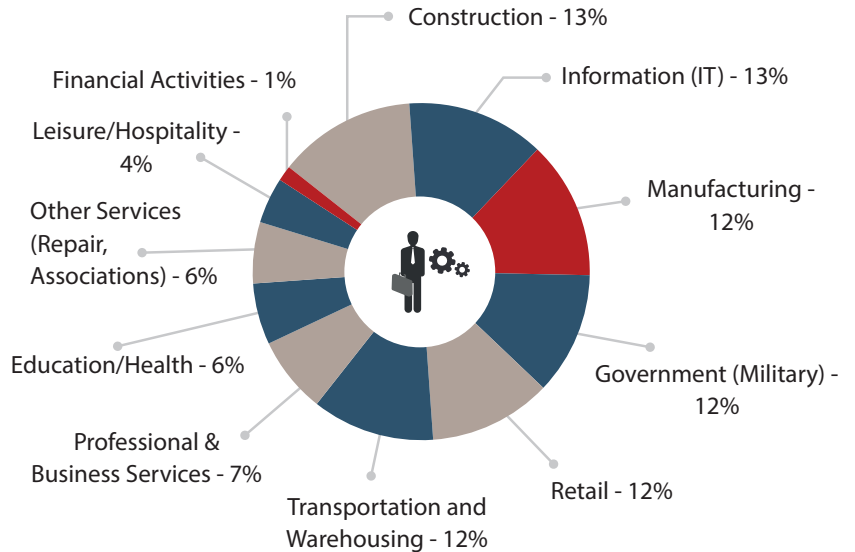
- In one 24-hour period in Seattle, **8806** men solicited sex on one of the 100+ websites available to them.⁵

- An estimated **27,000** people solicit sex each day in King County.⁶

- King County prosecutors are shifting from charging prostitutes and pimps, to charging the buyers.

Of 68 people charged with soliciting sex from children in King County, the majority work in local businesses, in a variety of industries:⁷

Industry Sectors of Sex Buyers (with minor victims)



2 ISSUE: SEX TRAFFICKERS & BUYERS USE BUSINESS PREMISES



Hotels



Shopping malls



Apartments



Parking Lots



Restaurants



Massage Facilities

ARE ALL USED IN SEX TRAFFICKING.



A 2012 study found that **63%** of trafficking incidents involved hotels, ranging from economy to luxury hotels.⁸



Teenage girls visiting shopping malls have been targeted and approached by pimps within **45 minutes** of their arrival.⁹

3 ISSUE: SEX TRAFFICKERS USE BUSINESS PRODUCTS AND SERVICES

TRAFFICKERS USE



TO FACILITATE THE SALE OF WOMEN AND CHILDREN.

! Your business reputation is at risk every time a trafficker or buyer uses your core services.

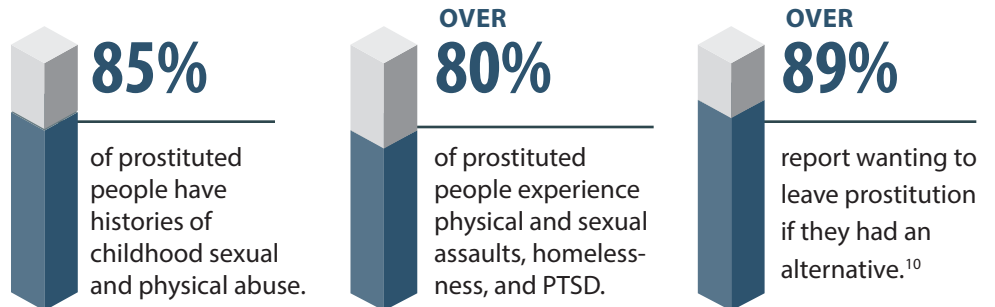


FACT: YOUR BUSINESS IS AT RISK

- Public reputation
- Hostile work environment
- Decreased work productivity
- Legal risks
- Financial risks



FACT: SEX TRAFFICKING CAUSES SEVERE HARM TO CHILDREN & WOMEN INVOLVED



Business leaders have the power to change attitudes and actions that harm businesses and exploit women and children.

- Ensure that **ORGANIZATIONAL POLICIES** explicitly prohibit the buying, facilitating, and selling of sex.
- Address **INTERNAL CULTURE**, communicating corporate values & empowering employees to identify and report suspicious behaviors.
- **TRAIN STAFF** to act safely and responsibly if witnessing suspected trafficking first hand.
- **DRIVE CHANGE**, by raising the issue of trafficking with suppliers, customers and partners.
- Make a **PUBLIC COMMITMENT** to stand against trafficking and become a recognized leader.

¹All references are listed online at www.bestalliance.org/bcreferences



BEST: Businesses Ending Slavery and Trafficking
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