

SEX TRAFFICKERS AND SEX BUYERS PUT EMPLOYERS AND THEIR BUSINESS PARTNERS AT RISK

YOUR LOGO

WHAT IS SEX TRAFFICKING?


(a) prostituting a minor and/or (b) using force, fraud, or coercion to compel a person into sex work

IS IT A PROBLEM?

At least 300-500 youth are prostituted in greater Seattle.¹ In the U.S., the typical age of entry into prostitution is 13-15 years old.²

1 ISSUE: EMPLOYEES ARE SOLICITING SEX FROM TRAFFICKING VICTIMS

- An initial study suggests that a peak time people are procuring sex online is **2:00pm**.³



- 63%** of prostituted people said that they met clients on company properties.⁴

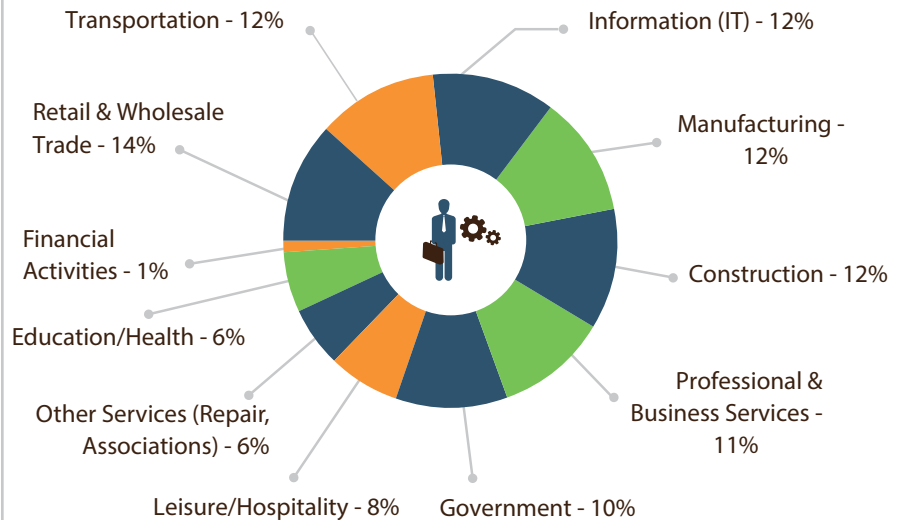
- In one 24-hour period in **Seattle**, an estimated **6,847** people solicited sex on one of the 100+ available websites.⁵

- An estimated **15-20%** of American men report having solicited sex.⁶

- King County** prosecutors are shifting from charging prostitutes and pimps, to charging the buyers.

Of 104 people charged with soliciting sex from children in **King County**, the majority work in local businesses, in a variety of industries:⁷

Industry Sectors of Sex Buyers (with minor victims)



2 ISSUE: SEX TRAFFICKERS & BUYERS USE BUSINESS PREMISES



Hotels



Shopping malls



Apartments



Parking Lots



Restaurants



Massage Facilities

ARE ALL USED IN SEX TRAFFICKING.



A 2012 study found that **63%** of trafficking incidents involved hotels, ranging from economy to luxury hotels.⁸



Teenage girls visiting shopping malls have been targeted and approached by pimps within **45 minutes** of their arrival.⁹

3 ISSUE: SEX TRAFFICKERS USE BUSINESS PRODUCTS AND SERVICES

TRAFFICKERS USE



! Your business reputation is at risk every time a trafficker or buyer uses your core services.

TO FACILITATE THE SALE OF WOMEN AND CHILDREN.

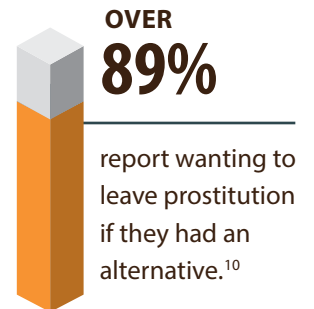
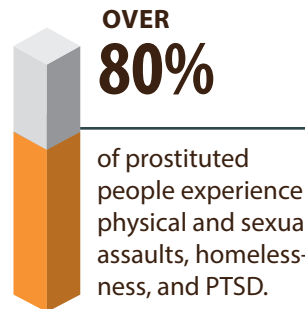
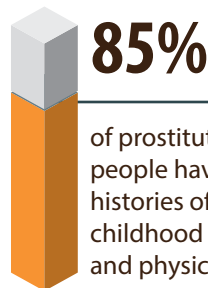


FACT: YOUR BUSINESS IS AT RISK

- Public reputation
- Hostile work environment
- Decreased work productivity
- Legal risks
- Financial risks



FACT: SEX TRAFFICKING CAUSES SEVERE HARM TO CHILDREN & WOMEN INVOLVED



Business leaders have the power to change attitudes and actions that harm businesses and exploit women and children.

- Ensure that **ORGANIZATIONAL POLICIES** explicitly prohibit the buying, facilitating, and selling of sex.
- Address **INTERNAL CULTURE**, communicating corporate values & empowering employees to identify and report suspicious behaviors.
- **TRAIN STAFF** to act safely and responsibly if witnessing suspected trafficking first hand.
- **DRIVE CHANGE**, by raising the issue of trafficking with suppliers, customers and partners.
- Make a **PUBLIC COMMITMENT** to stand against trafficking and become a recognized leader.

¹All references are listed online at www.bestalliance.org/bcreferences