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# **CORPORATE SPONSORSHIP OPPORTUNITIES**

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**BEST** | [www.bestalliance.org](http://www.bestalliance.org) | [training.bestalliance.com](http://training.bestalliance.com)

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# CORPORATE SPONSORSHIP OPPORTUNITIES

## ABOUT BUSINESSES ENDING SLAVERY & TRAFFICKING

In 2011, a Washington-based foundation hosted a series of meetings to examine how human trafficking might be prevented in the state. A clear consensus emerged: businesses were central to the prevention and reporting of human trafficking victims yet they were almost entirely absent in statewide and nationwide efforts and protocols.

## PARTNERSHIP ADVANTAGES

- Receive public recognition as a supporter of human rights for vulnerable children and women in your local community.
- Engage new and prospective employees through your corporate philanthropy program, especially women.
- Earn a reputation for social innovation, alongside other prominent employers.
- Co-brand press and media outreach with BEST.
- Change the lives of human trafficking victims in your community.

## OUR PROGRAMS

**Inhospitable to Human Trafficking** has provided training for hotel staff of over 160 properties. Prior to our training, only 8% of attendees had identified victims of trafficking. Shortly after the training, that number jumped to 44%. Trafficking victims are being connected with services and trafficking is no longer overlooked in many hotels.

**The BEST Employers Alliance** promotes 3 best practices for employers to prevent human trafficking. Best practices include adopting policies and training employees. Twenty-seven employers “representing over 270,000” employees have joined the Alliance. Even more employers have taken steps to prevent trafficking.

**Safe Jobs** connects survivors and people at risk with reputable job training programs and potential employers.

“ Business leaders have the power to change attitudes and actions that harm businesses and exploit women and children.”

*Mar Brettmann, PhD*  
**Executive Director**

### *The Scope of the Problem*



- An initial study suggests that a peak time that people are procuring sex online is **2:00 P.M.**
- **300-500** children are prostituted in greater Seattle. Most of these youth are American.
- The typical age of entry into prostitution is between **13 and 15 years old**.
- At least **63%** of sex trafficking crimes take place in hotels.
- In a 24 hour period, **6,847** men in Seattle solicited sex on one website. There are over 100 such websites.





**Best sustains its work through the generosity of individuals, foundations, and corporations.**

**ORGANIZATIONAL FACTS**

Year Founded: 2012  
2016 Budget: \$279,403  
2017 Budget: \$285,676  
Participating Businesses: 185+

**STAFF**

Mar Brettmann, PhD, Executive Director  
Ngoc Nguyen, Program Manager  
Alisha West, Operations Coordinator  
Brooke Wilzen, Community Engagement Manager

**BOARD OF DIRECTORS**

Michael Maine, President, Minerva Labs  
Sophia Shin, Secretary, Attorney  
Eric Beard, Verizon  
Alisha Bernard, Organization for Prostitution Survivors  
Anjilee Dodge, YouthCare  
Robert Kakiuchi, retired from Nike  
Mar Brettmann, BEST  
Kitty Suidman, Sonos  
Megan Minarik, Shoes.com  
Mikaela Kiner, Uniquely HR

**ADVISORY BOARD**

David Arkless, CDI Corporation  
Marjorie Chadsey, Retired  
Doug Dreher, The Hotel Group  
Allison Peake Parker, The Seattle Foundation  
Valiant Richey, King County Prosecutors Office

**AWARDS AND RECOGNITION**

**2015 Allied Member of the Year Award**  
Washington Lodging Association

**2013 Award for Leadership and Contribution to the Lodging Industry**  
Washington Lodging Association

**2012 Leadership Award for Change Agent**  
Sustainable Seattle

**OUR GOALS**

Since 2012, we have made measurable social impact and yet our work is just beginning.

- By 2020, we aim to train more than **20,000** employees in the hospitality industry to prevent trafficking.
- By 2020, we aim to impact **100,000** employees, to change the attitudes and behaviors that perpetuate this violence.

“ Police and prosecutors cannot combat human trafficking on our own. We also need private companies to step up to the plate.”

*Cyrus Vance Jr.*

**Manhattan District Attorney**

“ Working with BEST to develop and provide valuable resources for the lodging industry has proven to be extremely valuable for our members, to our association, and to our state. I am proud of the Washington Lodging Association’s partnership with BEST and I continue to recommend BEST to other lodging associations throughout the country.”

*Jan Simon*

**President and CEO  
Washington Lodging Association  
2012-2015**



# SPONSORSHIP LEVELS

Corporate Sponsors align with the Businesses Ending Slavery and Trafficking mission and provide financial support. There are several ways your company can support BEST. All sponsors will receive mention on our website, on the sponsorship recognition page and through our social media platforms.

## **GOLD LEVEL**

**\$10,000**

- Company logo featured on Corporate Sponsorship Page and BEST's homepage with a link to your company's website.
- Recognition in on BEST's Blog and quarterly e-newsletters.
- 8 dedicated posts on our most popular social media platforms (Facebook, Twitter, and LinkedIn).
- Opportunity for FREE lunch and learn session to be held at your company's office (up to 3 sessions).

## **SILVER LEVEL**

**\$5,000**

- Company logo featured on Corporate Sponsorship Page and BEST's homepage with a link to your company's website.
- Recognition on BEST's Blog and quarterly e-newsletters.
- 4 dedicated posts on our most popular social media platforms (Facebook, Twitter, and LinkedIn).
- Opportunity for FREE lunch and learn session to be held at your company's office.

## **BRONZE LEVEL**

**\$2,500**

- Company logo featured on Corporate Sponsorship Page with a link to your company's website.
- 2 dedicated posts on our most popular social media platforms (Facebook, Twitter, and LinkedIn).
- Name recognition in our quarterly e-newsletters.

## **FRIEND OF BEST**

**\$1,000**

- Company logo featured on Corporate Sponsorship Page.
- Dedicated post on our most popular social media platforms (Facebook, Twitter, and LinkedIn).

## **SUPPORTER**

**\$500**

- Company name featured on Corporate Sponsorship Page.
- Social media mention (Facebook, Twitter, and LinkedIn).

## **IN-KIND SPONSOR**

**Amount Varies**

- Company logo featured on Corporate Sponsorship Page.
- Dedicated post on our most popular social media platforms (Facebook, Twitter, and LinkedIn).



# SPONSORSHIP AGREEMENT

(name of organization)

On behalf of \_\_\_\_\_  
we agree to partner with Businesses Ending Slavery and Trafficking  
at the following level:

- GOLD** Level \$10,000
- SILVER** Level \$5,000
- BRONZE** Level \$2,500
- FRIEND of BEST \$1,000
- Supporter \$500
- In-kind Donation Description \_\_\_\_\_

Your Name \_\_\_\_\_ Date \_\_\_\_\_  
Email \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

- Pay online at [www.bestalliance.org/donate](http://www.bestalliance.org/donate)
- Please bill me
- Check Enclosed (make payable to BEST)
- Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_
- CVC Code \_\_\_\_\_ Billing Postal Code \_\_\_\_\_

Please email company logo and/or ad copy, preferably in a vector, or high resolution JPEG format to **brooke@bestalliance.org**

Thank you!

Business Ending Slavery and Trafficking  
P.O. Box 14512, Seattle, WA 98114 | **[www.bestalliance.org](http://www.bestalliance.org)**

Businesses Ending Slavery & Trafficking (BEST) is a 501(c)(3) organization (Federal Tax ID 45-5046786). Ask your tax adviser if your donation is deductible as a charitable contribution for tax purposes. This organization is currently registered with the Washington State Charities Program as required by law (Registration Number 34548). Additional information can be obtained from Secretary of State's office at **[www.sos.wa.gov/charities](http://www.sos.wa.gov/charities)** or **1-800-332-4483**.