

EMPLOYERS ALLIANCE MANAGEMENT ROADMAP & RESOURCES COMMITTEE MEETING MINUTES

June 9, 2015

Members on Call: Adam Barley, Jack Bruce, Alan Landis, Dave McCleary, Brenda Schultz, Mar Brettmann

Role:

The Management Framework & Resources Committee will develop a roadmap and additional resources for employers to prevent sex trafficking and sex buying within their operations and through public leadership.

Goals:

- Create parameters for what it means to join the alliance. Be in conversation with other committees around communicating those parameters and the business case.
 - Identify the key elements of a roadmap for members to implement prevention efforts (policies, training, practices, etc).
 - Create a roadmap document that provides a clear overview of steps as well as practical examples of policies, practices, etc.
 - Design a recognition program to incentivize members to implement steps of the roadmap that are most impactful for prevention.
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Working methods:

- Phone and email meetings
- Use of intranet: <http://www.bestalliance.org/alliance-advisory-group.html>

For further information contact Mar Brettmann
Businesses Ending Slavery and Trafficking
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Deliverables:

- 1-page document explaining parameters for joining the alliance
 - 1-page roadmap executive summary + longer document that provides a clear overview of roadmap as well as practical examples of policies, practices, etc
 - 1-page document explaining the recognition program
 - Resources for employee training
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Timeline:

Tues, June 21 at 11:30am-1pm PST	2 nd committee meeting to work on draft documents
July 17	Draft roadmap document completed, feedback received from committee.
July 24	Draft document “what it means to join the alliance” completed, feedback received from committee
Week of July 28	3 rd committee meeting, discussion of both documents, final comments and changes
August 10	Send documents to larger advisory group for feedback by Aug 19
Week of Aug 24	4 th committee meeting, finalizing 2 documents and creating recognition program
Sept 15	Draft of recognition program; float with advisory group
Week of Sept 21	5 th committee meeting, finalize recognition program
Early October	Launch of Employers Alliance in Seattle
Week of October 26 th	6 th committee meeting to plan additional resources

Next Steps:

- Mar will follow up with Brenda to create a draft roadmap document for the group to respond in June 21 meeting.
- Mar will organize conversation with Alan and Adam to discuss parameters—for group to respond to in June 21 meeting.
- Mar will follow up with Street Grace.

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Discussion on Parameters:

- Want to keep the barriers for entry low to engage as many businesses as possible YET want to make sure that there's buy in from leadership so that one group within a company can't join without the entire company being part.
- Ideas:
 - Alliance means banding together to do something
 - Alliance means agreeing to a particular statement or standards
 - Alliance means reporting on a yearly basis
 - Use ranking system (like guidestar)